



PRIVACY STATEMENT

Bluebird Fiber (“Bluebird”) provides high-capacity internet, transport, fiber infrastructure, and data center solutions. Your privacy is important to us. This Privacy Statement explains what information Bluebird may collect from and about you in order to do business with us, use or view our website, or otherwise engage with us, and how we may use that information.

Information We Collect

We may collect information from you directly when you provide it to us, automatically as you navigate our website, and indirectly from third-party sources, such as referral partners. We may collect the following types of information:

- **Name and Contact Information** includes but is not limited to your name, company name, title, address, email address, and phone number.
- **Profile Data** includes but is not limited to your requests to visit a service location or data center, or interactions with Bluebird personnel and representatives.
- **Social Media Information** may be gathered when you engage with us on social media.
- **Employment and Career Qualifications** are collected when you apply for a job with us.
- **Technical Data**, including internet protocol (“IP”) address, cookies, web beacons, clear gifs, browser type and version, time zone setting and location, browser plug-in types, operating system and platform, and other technology on the devices you use to access our Services.
- **Usage Data**, such as information about how you use our website (for example time of day, duration of visit, pages visited, actions taken on pages, or other automatically collected meta-data), and/or our products and services.

How We Use Information

We use the information we collect from and about you when we have a business purpose to do so, such as when necessary to enter into a contract with you or to comply with our legal and regulatory obligations. Additionally, we may use your information to:

- Respond to questions, comments, or requests for information.
- Advertise our services, including personalized advertisements and retargeting.
- Process job applications.
- Personalize the experience while on our sites in order to make navigation easier.
- Analyze statistics regarding usage of our websites.
- Combine it with information from other sources to improve our interactions with you.
- Notify you of Bluebird’s new products, services, and updated information.
- Protect the security and integrity of our services and website and protect the users of our services and website from fraudulent, malicious, deceptive or unlawful activities of others.
- Protect our rights and property.
- Cooperate with law enforcement and comply with and enforce applicable legal and regulatory obligations, including responding to government requests.
- Defend against or pursue legal claims, disputes or litigation.
- For other purposes with your consent.

How We Share Your Information

We may share your information for the purposes listed above with:

- Vendors or third-party service providers that support us in providing our services and website.
- Law enforcement or regulatory agencies, if required to do so by law or when we believe disclosure is necessary or appropriate.
- Other entities in connection with the sale, merger, acquisition or other reorganization of our organization.

Cookies

Our website uses cookies. A “cookie” is a piece of data that contains information about a user and is stored on a user’s hard drive. In some cases, we use cookies to track sessions of users who access our website. The unique user ID contained within your cookie automatically identifies your login to our servers every time you actually log into BluebirdNetwork.com. You can turn the cookie feature off by using your browser’s preference options, but you may not be able to utilize some of our services properly.

In addition, there are “do not track” or similar browser choices available to internet users with respect to online web activity, but please be advised that our site may continue to operate as described in this Statement whether or not a “do not track” signal is received so long as such activities are within the bounds of applicable law and regulation.

Security

We maintain physical, electronic and procedural safeguards to guard your personal information and data. We strive to protect your personal information and data, but no system can be completely secure, so we do not promise, and you should not expect, that your personal information, data, searches, or other communications will always remain secure.

Links to Other Websites

Our site may contain links to websites that are provided and maintained exclusively by third parties. Websites provided and maintained by third parties are not subject to this Privacy Statement. Please review the privacy policies on those websites to understand their personal information handling practices. We make no representations concerning the privacy statements and policies of these third-party websites.

Changes to this Privacy Statement

We reserve the right, at any time, to add to, change, update or modify this Privacy Statement by posting such change, update or modification on the site. When we revise this Privacy Statement, we will update the effective date listed above. Your continued use of our website after we make changes is deemed to be acceptance of those changes, so please check periodically for updates.

Questions

If you have questions about this Privacy Statement, please contact Bluebird’s General Counsel at legal@bluebirdfiber.com.